

# *absolutely!* Senior Living

- In-Home Services
- Real Estate Agents
- Personal Assistants
- Senior Adult Activities
- Assisted Living Facilities
- Health Care / Caregivers
- Retirement Communities
- Insurance Agents/Companies
- Therapy and Rehabilitation Centers
- Estate Planning - Wills, Trust & Probate



**Story & Ad Clicks Thru to Client Website**

*Free Story with  
Qualifying Ad*

May  
**FORT BEND**  
**focus**  
Community *eZine*

May / June  
**absolutely!**  
**BRAZOS**  
Community *eZine*

**absolutely!**  
**KATY**  
Community *eZine*

To Advertise: 281.798.4910 • [kay@absolutelyfocusmedia.com](mailto:kay@absolutelyfocusmedia.com)

**Space & Story Deadline:**  
**April 10th**

**Special Advertising Section Ad Rates • May**

FULL PAGE	HALF PAGE	1/3 PAGE	1/4 PAGE	1/6 PAGE
<b>\$1,780</b>	<b>\$940</b>	<b>\$625</b>	<b>\$475</b>	<b>\$310</b>
(7.25 x 9.75)	(7.25 x 4.75)	(4.75 x 4.75)	(3.5 x 4.75)	(4.75 x 2.25)
Includes a 250 word story	Includes a 250 word story	Includes a 250 word story	Ad Only No Story	Ad Only No Story

[www.fortbendfocus.com](http://www.fortbendfocus.com)

**Ask  
about our  
Combo  
Rates!**

**Space & Story Deadline:**  
**April 15th**

**Special Advertising Section Ad Rates • May/June**

FULL PAGE	HALF PAGE	1/3 PAGE	1/4 PAGE	1/6 PAGE
<b>\$895</b>	<b>\$455</b>	<b>\$325</b>	<b>\$265</b>	<b>\$155</b>
(7.25 x 9.75)	(7.25 x 4.75)	(4.75 x 4.75)	(3.5 x 4.75)	(4.75 x 2.25)
Includes a 250 word story	Includes a 250 word story	Includes a 250 word story	Ad Only No Story	Ad Only No Story

[www.absolutelybrazos](http://www.absolutelybrazos.com) • [www.absolutelykaty.com](http://www.absolutelykaty.com)

**Sample 250 Word Story**

**The Forum at Memorial Woods:  
Luxurious, Five Star Senior Living**

You don't have to sacrifice your standard of living when you retire and move to The Forum at Memorial Woods, Houston's premier full-service luxury retirement community. Not only will you receive outstanding care and enjoy a wide variety of amenities, services and social activities, The Forum is a place where friendships develop and flourish. As one resident put it, "It's like going back to college and meeting a whole group of friends with similar interests and backgrounds."

The Forum offers a grand lifestyle in high-rise senior living apartments with spectacular views in a premium location near Memorial Park. Every level of care and service is offered in this elegant, safe, caring and compassionate community. From independent and assisted living to skilled nursing, respite care and a nationally recognized Alzheimer's/memory care program, The Forum meets the needs of seniors while exceeding expectations.

"Our residents enjoy truly care-free living. They can travel, check off items on their bucket list and relax without worry or hassle," said Karen Mawyer, Director of Sales and Marketing. "They often compare life at The Forum to living on a luxury cruise ship or in an upscale hotel."

Call today for information and to schedule a tour. The Forum at Memorial Woods is a Five Star Senior Living community located at 777 North Post Oak Road. Five Star communities go above and beyond in every aspect of community life. They provide more special services, flexibility and choices, including a rent-based pricing structure with no up-front buy in fees required.

For more information, visit [www.TheForumAtMemorialWoods.com](http://www.TheForumAtMemorialWoods.com) or call 713-956-0870. **f**

– Title

– 250 word story

– Third person  
point of view

– Concludes  
with contact  
information